

LEADING ORGANIZATIONS SUCCEED WITH EXCEPTIONAL LEADERS



Market conditions. Changing business trends. Increased competition. These all require ongoing innovation to build on a company's success. Kaplan Continuing Education (KCE) offers an enhanced business and finance education that could be key to developing a more knowledgeable and valuable workforce.

The KCE Corporate Alliance Program is committed to helping you pursue superior results. Our customized professional development solutions are designed to teach emerging and in-demand skills that could be applied immediately.

CORPORATE PARTNER BENEFITS

- Corporate tuition rate
- Dedicated student/employee Academic Advisors
- Corporate account representatives to help ensure student satisfaction
- Student/employee support through your organization's approved communication methods

Contact your Corporate Account Manager at **866.318.7197 (Toll Free)**

KAPLAN CONTINUING
EDUCATION

BUSINESS AND FINANCE CERTIFICATE PROGRAMS

Our business and finance certificate programs, designed by industry professionals, consist of interactive coursework and offer students the flexibility to study around their busy schedules. Course materials are accessible 24 hours a day, 7 days a week.

Make the most of your ambition and move your career forward.¹ In as little as 6 to 12 months you could earn one of KCE's business and finance certificates.

BUSINESS MANAGEMENT CERTIFICATE

The Business Management Certificate provides business professionals with the opportunity to enhance their knowledge of business theory as well as develop professional business skills within a specific area of interest. Choose from four specialization tracks: general management, marketing, corporate finance, or international business.

CERTIFICATE IN FINANCIAL PLANNING

The Certificate in Financial Planning is designed to provide financial service professionals with the foundational knowledge and practical skills needed to expand their practice and/or pursue the CFP® designation.² Course topics include financial statement analysis, retirement, employee benefits, and investment strategies.

EXECUTIVE COACHING CERTIFICATE

The Executive Coaching Certificate is designed to develop the foundational knowledge and practical skills needed to professionally coach and mentor management personnel and facilitate behavioral change and skill development.

PROJECT MANAGEMENT CERTIFICATE

The Project Management Certificate is designed to provide students with the skills needed to set and achieve organizational goals, optimize resources, maximize return on investment, and utilize project management tools and techniques to facilitate organizational change. Choose from three tracks: business, construction, or information technology.

RISK MANAGEMENT CERTIFICATE

The Risk Management Certificate is designed to provide the educational foundation and skills needed to assess risk, evaluate solutions, create risk management systems, utilize enterprise risk management (ERM) techniques, and support risk transparency.

LEAN SIX SIGMA CERTIFICATE

The Lean Six Sigma Certificate program offers students the option to pursue a learning opportunity designed to meet specific career goals. While the Lean Six Sigma track is applicable to all business operations, the Lean Six Sigma for Health Care Applications and the Lean Six Sigma for Call Center Applications tracks offer training in special market niches that particularly benefit from Lean methodology.

SIX SIGMA CERTIFICATE

The Six Sigma Certificate is a comprehensive program that offers the educational background and practical skills professionals need to manage, lead, or drive continuous process improvement throughout an organization using the DMAIC methodology: define, measure, analyze, improve, and control.

From start to finish...Kaplan Continuing Education is here to help you pursue more.



Find out more about our career enhancing programs. Call now!

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¹ Kaplan Continuing Education's (KCE) programs are designed to prepare graduates to pursue employment in their field of study, or in related fields. However, KCE does not guarantee that graduates will be placed in any particular job or employed at all.

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Kaplan Continuing Education programs are not for credit and are not eligible for Title IV federal financial aid. Instructional materials are not included in the price of tuition.

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